EBIZONE
Campus Recruitment - 2019 Passing Out Batch

ONLY FOR UNPLACED STUDENTS

Company	EBIZONE
Batch	**2019 Passing Out Batch**
Joining	**IMMEDIATE**
Job Title	**Senior Marketing Analyst**
Eligible Degrees	MBA
Eligible Branches	All Branches
Eligibility Criteria	10th - 60 % Criteria 12th - 60 % Criteria Graduation - 60 % Criteria Post-Graduation - 60 % Criteria
Location	Noida
Compensation (CTC)	3.6 LPA
Roles & Responsibilities	• Create awareness, and/or other important metrics (examples include ebooks, whitepapers, infographics, guides, etc.) around topics related to advertising, marketing, mobile technology and more. • Blog on an ongoing basis in support of your other projects and to attract site visitors through search, social, and our email subscribers. • Work with designers, marketing, sales, and external influencers plus industry experts to produce relevant content that meets the needs of our audience and industry thought leaders. • Convince others that your ideas are worth investing time and effort in. This role is at the core of the marketing team, and others will rely on your work every single day.
Skills Required	• Strong communication & interpersonal skills • A proactive approach: Your highly creative and an excellent writer but can also be process-driven and think of scale. • Data savvy-ness, you should be the one who rely on data to make any decision. • Strong willingness to learn new skills and technologies. • Applicants from journalism and marketing backgrounds will be preferred. • Technological background will help with little any chiefly basic understanding on Mobile Technology, Salesforce, Java, .Net etc • Ability to read, analyze, interpret and elaborate documents,

	contents, materials, images from various sources. • Good written English - style/flair is useful; grammar are essential. • Web-savvy is critical - having your own blog a bonus! • Writing samples will get more weightage than marks and experience
How to Apply?	Interested and eligible students need to apply on the link given below latest by <mark>18th June 2019 by 6:00 PM</mark> Click here to apply Late entries will be automatically deleted.

My Best Wishes are with you!

Prof. Dr. Ajay Rana

Advisor